

## **BEDAUX SERIOUS GAMES**



## Bedaux Car Assembly Game has won a prestigious award 2 October in Lisbon!



## Most Ambitious Game 2017

We have played the Car Assembly Game with members of the jury October 1 in Lisbon. 2 October we have met with fellow finalists which resulted in interesting new contacts and ideas. After an exciting jury meeting, the outcome was that evening: "Most Ambitious Game, for the game that successfully addresses the most challenging learning objective."

The chairman of the jury was Dr. John Bourke, president of the BEX Institute (right in the picture).



Beatrice, Ineke, and Jurrian te Gussinklo Ohmann accepting the 2017 Most Ambitious Game Award for the Bedaux Car Assembly Game (The Netherlands)

Bedaux Serious Games is a spin-off from one of the eldest firms in the field of professional management advice (since 1916). Bedaux Serious Games - 63 Eperweg - NL 8072 DA Nunspeet - Tel 0031 341 253589 - E-mail: info@bedaux.com - www.bedaux.com